

Professional Skills

Adobe After Effects	Figma
Adobe Photoshop	Glyphs/Typography
Adobe Illustrator	Powerpoint/Keynote
Adobe InDesign	Traditional Media

Education

Savannah College of Art and Design (SCAD)
Bachelor of Fine Arts Illustration
Graduation: May 2021

Experience

Madie Homan Creative LLC, Freelancer
Atlanta, GA *June 2017 - Present*

Graphic design, motion design and illustration services for the following client list

- **VUE Atlanta Magazine**
Print & Layout Graphic Design
- **ATP Challenger Tour**
Social Media Graphic Design
- **Mercedes-Benz Club of America**
Print & Layout Graphic Design & Illustration
- **BNP Paribas Open 2022 & 2024**
Social Media Graphic Design & Motion Design
- **GF Sports - Atlanta & Dallas Open**
Social Media Graphic Design,
Motion Design & Illustration
- **Winston Salem Open**
Social Media Template Graphic Design
- **MVT PR**
Social Media Graphic Design
- **Georgia Clean Air Force**
Social Media, Print, & Brand Graphic Design
- **Sift Creative**
Social Media Graphic Design
- **SCADpro with Atlanta Open**
Illustration
- **Savvy Social**
Social Media & Print Graphic Design
- **Harp Performance Tennis Inc**
Brand & Web Graphic Design
- **Local Commissions**
Graphic Design & Illustration

The Weather Company, Content Designer
Atlanta | Hybrid *Mar. 2025 - Present*

Static and motion design content for The Weather Channel's platforms and social media

RSM US, BA Creative Design Associate
Atlanta, GA | Hybrid *Sep. 2022 - Feb. 2024*

Along with static and motion design, I helped with the establishment of RSM's creative team, designing project acceptance, workflow, review processes, and determining the team's creative guidance sources

Centerline Digital, Mid-Level Designer
Raleigh, NC | Remote *Aug. 2021 - Sept. 2022*

Design static and motion advertisements, presentations and graphics for B2B technology focused brands

WNBA Atlanta Dream, Intern
Atlanta, GA | Remote *Sep. 2020 - Jan. 2021*

Designed motion graphics and illustrations for advertisements, website, and social media

Recognitions

- 4 year scholarship playing on SCAD Atlanta Women's Tennis Team and academic award for 4.0 GPA and Dean's List
- Illustrations featured in the Atlanta Open program, and ALTA Net News January/February 2018 issue